Jewish Educational Media (JEM) is a unique not-for-profit audio-visual archive, production facility, and resource center based in Brooklyn, New York. Established in 1980, our mission is to collect, preserve, and make accessible moving image materials which documents the Jewish experience from a Chabad-Lubavitch perspective.

The Living Archive contains thousands of hours of film and video materials, audio recordings, photographs, and other media reflecting day-to-day life among Lubavitcher Chasidim over the course of 8 decades, from the 1920s through the present.

The cornerstone of our collection is the moving image materials which document the life and work of Rabbi Menachem M. Schneerson, of righteous memory, the Lubavitcher Rebbe. Overall, the collections document the growth and development of the Chabad-Lubavitch movement, and are a treasure trove with strong humanities content in the areas of history, religion, storytelling, music, and dance.

As an archive, JEM collects materials of all media types including video, audio and photographs – on any number of formats: Film, magnetic tape, and digital media. Over the decades, there have been dozens of different formats introduced – some obscure, others more common and widely in use, at least for a period of time. But regardless of format, brand, JEM collects materials based on their content and scope. Once preserved, these invaluable moving images can be utilized for research and study – now and for future generations – by users around the world. JEM makes these materials accessible on a variety of formats, including VHS, Mini-DV, DVD, CD and numerous professional-level formats, such as BetaSP and DVCAM.

To learn more about our archive activities, please contact our Executive Director, Elkanah Shmotkin, at: es@jemedia.org.

For research requests, please contact Mendel Gourarie at mendelgourarie@jemedia.org

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Here is a sampling of topics covered in The Living Archive:

**Contemporary American Issues**
The US Constitution
Church and State
Education
Morality
US Isolationism
Energy – Conservation and Alternative Sources

**Global and Jewish Issues**
Peace and Conflict
Soviet Jewry
Israel
Security
Who is a Jew?
Feminine Rights
Jewish Unity

**Life Cycle Events**
Birth
Bris
Children/Childhood
Marriage
Bar/Bas Mitzvah
Milestones Birthdays (70 years, 80 years…)
Aging
Death and Mourning

**Judaic Figures**
Biblical Figures (Patriarchs, Matriarchs)
Talmudic Figures (Rabbi Shimon, Rabbi Akiva, etc)
Later Scholars (Maimonides, Rashi)

**Chassidic Leaders** (The Baal Shem Tov, Rabbi Shneur Zalman of Liadi)

**Jewish Concepts**
Charity
Torah Study
Tefillin
Jewish Outreach
Rituals
Life after death

**Themes**
Never be Satisfied
The Smallest Deed–The Greatest Impact
Jewish Leadership