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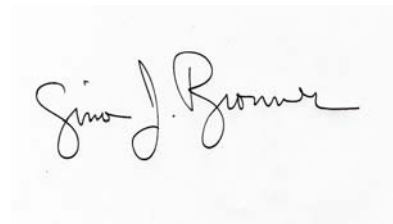
January 6, 2008

Dear Rabbi Shmotkin,

I am pleased to support your project to preserve and disseminate film and video in an archive documenting the Chabad movement and Lubavitcher Rebbe. Such a project would be unprecedented in Jewish language and cultural studies. I am particularly interested in the material as a folklorist devoted to the traditional expressive culture of Jews, including the rich legacy of storytelling and custom related to the performance events of *farbrengen*. Having unrestricted scholarly access to these invaluable images will benefit researchers in a variety of fields, including religion, linguistics, folklore, sociologists, and historians.

I would be interested in participating in future seminars and programs which would benefit from my expertise related to your project. I look forward to hearing more of your progress on the project.

Sincerely,



Simon J. Bronner, Ph.D.
Distinguished University Professor of American Studies and Folklore
Editor, *Jewish Cultural Studies Series*