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The Living Archive
 by Jewish Educational Media

Jewish Educational Media (JEM) is a unique not-for-profit audio-visual archive, production facility, and resource center based in Brooklyn, New York. Established in 1980, our mission is to collect, preserve, and make accessible moving image materials which documents the Jewish experience from a Chabad-Lubavitch perspective.

The Living Archive contains thousands of hours of film and video materials, audio recordings, photographs, and other media reflecting day-to-day life among Lubavitcher Chasidim over the course of 8 decades, from the 1920s through the present.

The cornerstone of our collection is the moving image materials which document the life and work of Rabbi Menachem M. Schneerson, of righteous memory, the Lubavitcher Rebbe. Overall, the collections document the growth and development of the Chabad-Lubavitch movement, and are a treasure trove with strong humanities content in the areas of history, religion, storytelling, music, and dance.

As an archive, JEM collects materials of all media types including video, audio and photographs – on any number of formats: Film, magnetic tape, and digital media. Over the decades, there have been dozens of different formats introduced – some obscure, others more common and widely in use, at least for a period of time. But regardless of format, brand, JEM collects materials based on their content and scope. Once preserved, these invaluable moving images can be utilized for research and study – now and for future generations – by users around the world. JEM makes these materials accessible on a variety of formats, including VHS, Mini-DV, DVD, CD and numerous professional-level formats, such as BetaSP and DVCAM.

To learn more about our archive activities, please contact our Executive Director, Elkanah Shmotkin, at: es@jemedi.org.

For research requests, please contact Mendel Gourarie at mendelgourarie@jemedi.org

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*Here is a sampling of topics covered in **The Living Archive**:*

Contemporary American Issues

The US Constitution
 Church and State
 Education
 Morality
 US Isolationism
 Energy – Conservation and Alternative Sources

Global and Jewish Issues

Peace and Conflict
 Soviet Jewry
 Israel
 Security
 Who is a Jew?
 Feminine Rights
 Jewish Unity

Life Cycle Events

Birth
 Bris
 Children/Childhood
 Marriage
 Bar/Bas Mitzvah
 Milestones Birthdays (70 years, 80 years...)
 Aging
 Death and Mourning

Judaic Figures

Biblical Figures (Patriarchs, Matriarchs)
 Talmudic Figures (Rabbi Shimon, Rabbi Akiva, etc)
 Later Scholars (Maimonides, Rashi)

Chassidic Leaders (The Baal Shem Tov, Rabbi Shneur Zalman of Liadi)

Jewish Concepts

Charity
 Torah Study
 Tefillin
 Jewish Outreach
 Rituals
 Life after death

Themes

Never be Satisfied
 The Smallest Deed–The Greatest Impact
 Jewish Leadership